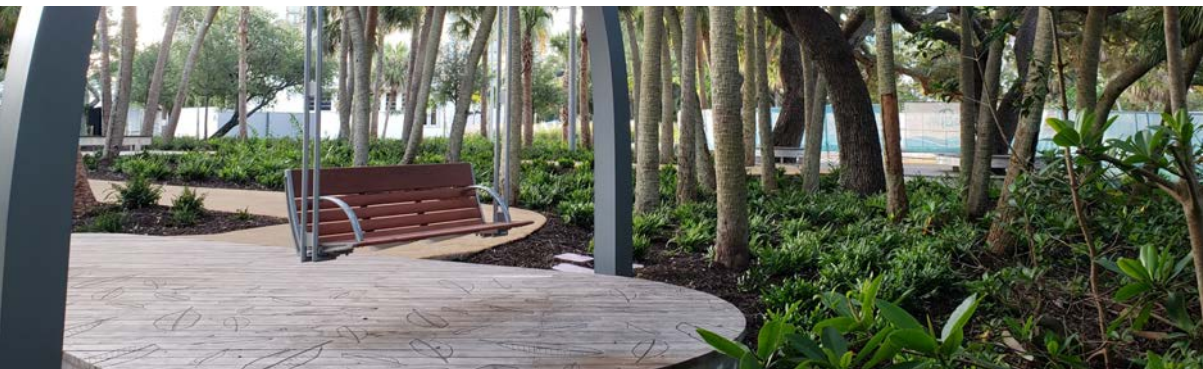


An aerial architectural rendering of a coastal park development. On the left, several tall, modern, light-colored buildings stand. The foreground and middle ground are filled with lush greenery, including palm trees, various other trees, and winding pedestrian paths. A large, circular green lawn area is visible, along with a modern, white, tent-like structure. In the background, a wide body of water stretches to the horizon under a soft, hazy sky. The overall scene depicts a vibrant, urban park environment.

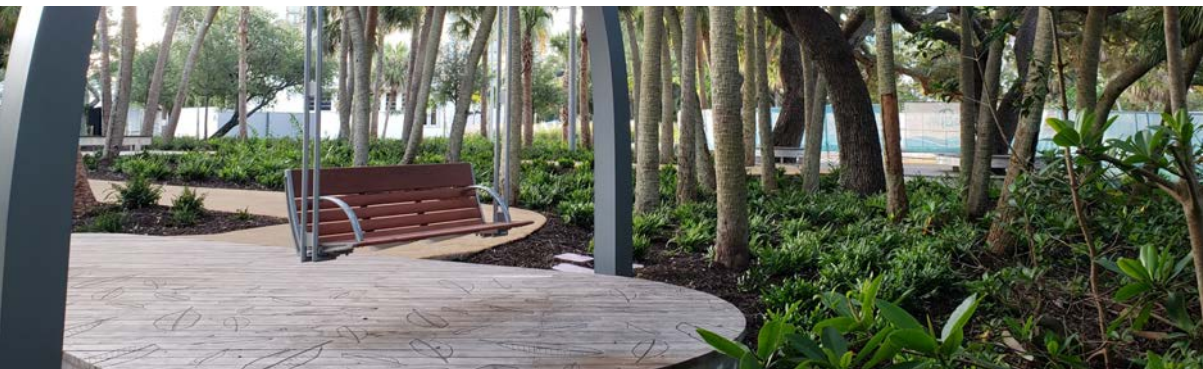
the Bay

PARK RECOGNITION OPPORTUNITIES





THE BAY RECOGNITION OPPORTUNITIES





The Bay Recognition Opportunities

- 1 The Fountain Garden
- 2 Cabbage Palm Hammock #1
- 3 The Denitrification Trench
- 4 Cabbage Palm Hammock #2
- 5 Bayou Bridge Overlook
- 6 Ibis Playground Patio
- 7 The Osprey Nest
- 8 Resilient Shoreline
- 9-10 Promenade Picnic Patios #1 - #3
- 11 The Nest
- 12 The Oval
- 13 The Oval Media Screens
- 14-15 Bayfront Walkway Overlooks
- 16 Bayfront Walkway Swing
- 17 Bayfront Walkway Drums
- 18 Park Furnishings/Seating

*As of 11/1/22

The Bay Recognition Opportunities Guide

Map Number	Area Name	Amount	Quantity
1	Fountain Garden	\$ 250,000	1*
2	Cabbage Palm Node #1	\$ 150,000	1
3	Denitrification Trench	\$ 125,000	1
4	Cabbage Palm Node #2	\$ 300,000	1
5	Bayou Bridge Overlook	\$ 150,000	1
6	Ibis Playground Patio	\$ 1,000,000	1
7	The Osprey Nest Seating Area	\$ 500,000	1*
8	Resilient Shoreline	\$ 500,000	1*
9, 10	Promenade Picnic Patios	\$ 250,000	2
11	The Nest Concession	\$ 4,000,000	1*
12	The Oval	\$ 1,000,000	1
13	The Oval Media Screens	\$ 500,000	1
14, 15	Bayfront Walkway Overlooks	\$ 500,000	2
16	Bayfront Walkway Swing	\$ 1,000,000	1*
17	Bayfront Walkway Drums	\$ 500,000	1*
18	Park Furniture/Furnishings/Art	\$ Varies	Multiple
Not shown	Park WIFI/Security	\$ 250,000	1

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1

The Fountain Garden

\$250,000

The Fountain Garden along Boulevard of the Arts and U.S. 41 was the first completed improvement for The Bay Park and the first step in the nonprofit's journey to renovate Sarasota's bayfront.

Affectionately known as Tuttle's Puddle, this garden is also home to a sculpture of a Japanese lantern donated to the club in 1939. The lantern was a gift from Ralph and Ellen Caples, a prominent Sarasota couple whose estate is now a part of the New College of Florida campus.

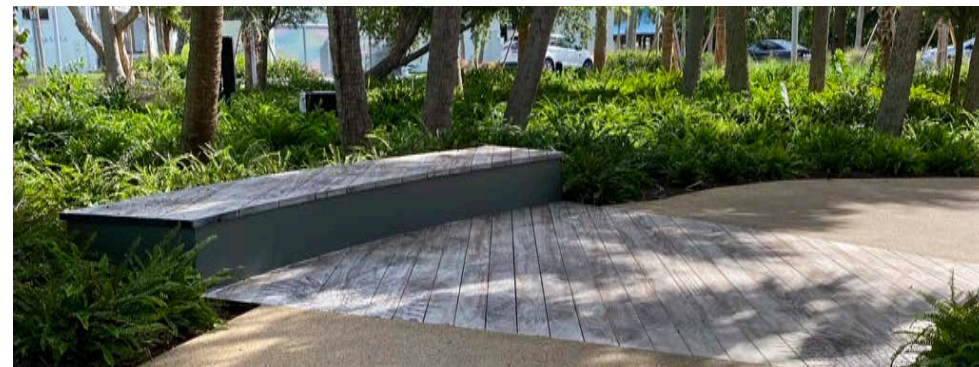




2

The Cabbage Palm Node #1 \$150,000

Nestled among the live oaks and cabbage palms of the Mangrove Bayou Walkway, this quiet and peaceful area is perfect for a quick break or a moment of reflection. This seating nook includes an educational etching describing the native flora in The Bay Park, and visitors love the view of the swing and kayak launch from this vantage point.



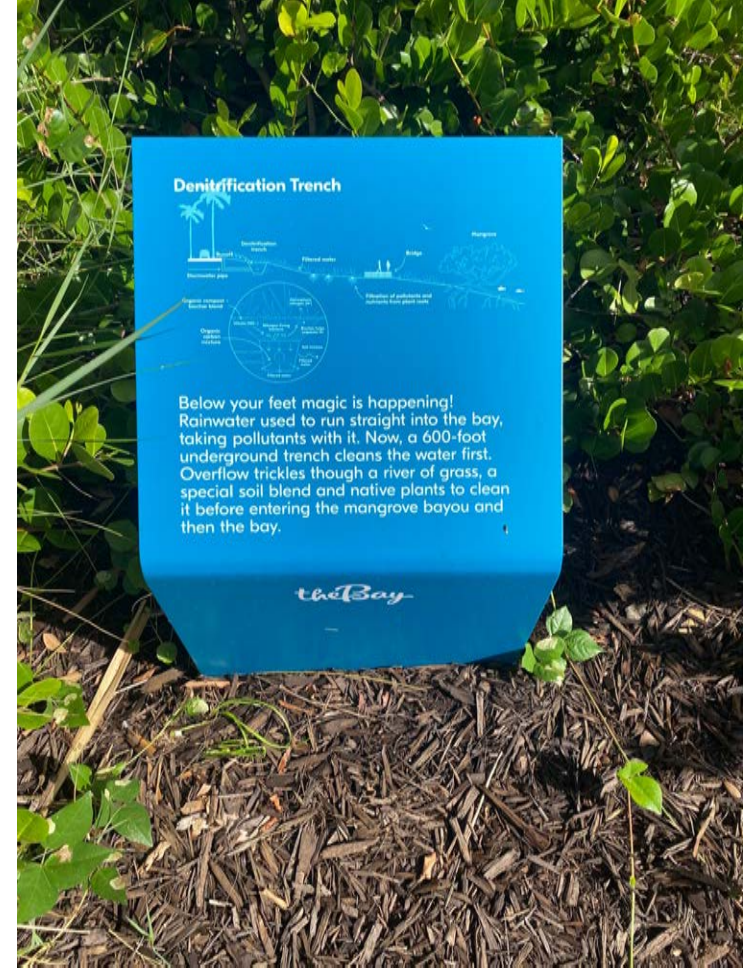


3

The Denitrification Trench

\$ 125,000

The Bay park is focused on creating a blue and green oasis for the community and improving the health of the bay. To help filter thousands of gallons of stormwater from the 53-acre park before it enters the park's lagoon, The Bay employs a landmark system of underground pipes and baffles. The 600 -ft. Denitrification Trench is filled with natural mulch and biochar to help clean the water. This is the first stormwater filtering system of its kind along the Suncoast.



Denitrification Trench



Below your feet magic is happening! Rainwater used to run straight into the bay, taking pollutants with it. Now, a 600-foot underground trench cleans the water first. Overflow trickles through a river of grass, a special soil blend and native plants to clean it before entering the mangrove bayou and then the bay.

theBay





4

Cabbage Palm Node #2

\$ 300,000

The Mangrove Bayou walkway was once the original shoreline for Sarasota Bay. Local historians believe that some of the palms and oaks on our site may date back to the late 1800s. Hidden in a grove of cabbage palms and featuring one of the park's incredible strangler figs, this seating node is perfect for a quiet picnic or to enjoy some time with nature.





5

Bayou Bridge Overlook \$ 150,000

The Bayou Bridge connects Phase One to the Bayfront Walkway. Each nook has a theme, and the playful pink shrimp motif featured on the northern alcove adds an educational element to the space. In addition, guests enjoy beautiful views through the mangroves to Sarasota Bay and the sounds of the roosting ibis, herons, and osprey.



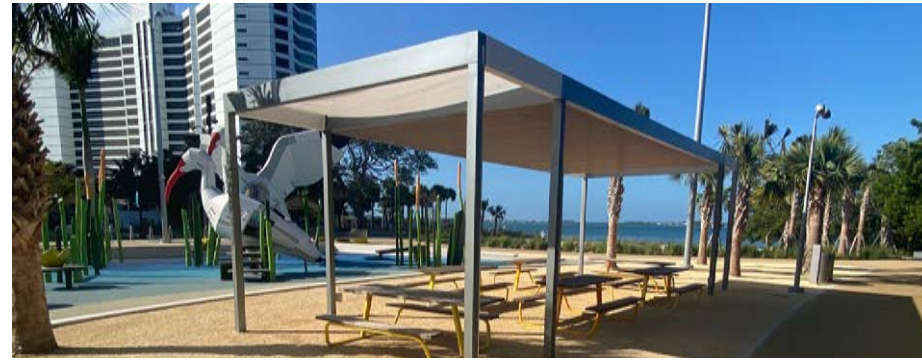


6

Ibis Playground Patio

\$ 1,000,000

Families flock to the Ibis Playground and adjacent picnic patio to enjoy a break and seek relief from the sun. This area features multiple tables for park guests and is perfect for a sunset picnic.



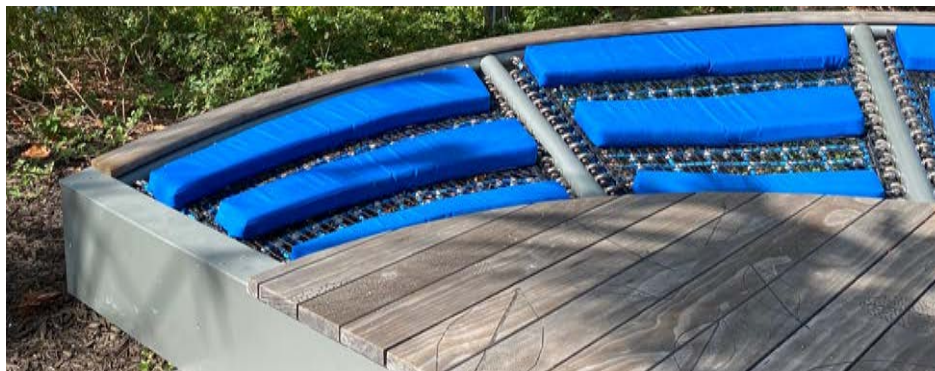


7

Osprey Nest Seating

\$ 500,000

Inspired by the wonderful osprey families that roost above, The Bay's osprey nest seating area is a beautiful place to relax and enjoy the breeze off Sarasota Bay. Playful etchings of local flora meander across the deck, supporting the cushioned seating where park guests can recline and relax.





8

Resilient Shoreline

\$ 500,000

As part of The Bay's commitment to restoration and resiliency, a unique shoreline stabilization solution was installed at the end of Boulevard of the Arts in 2019 to restore the existing shoreline and replace a crumbling seawall. This helped create a natural beach area that allows guests to access the water, walk along the oolite stone wall or sit and enjoy the best view in the park.





9 10

Promenade Picnic Patios \$ 250,000

The park's main lawns, known as Common Ground, act as a flexible canvas for a wide range of fitness and health, arts, cultural, educational, recreational, and social activities. Two picnic patios provide seating and shade to park guests both from the lawn side and act as benches for guests as they stroll along The Promenade. Each deck is covered in a sustainably harvested Kebony, which is treated to ensure it can withstand consistent usage.

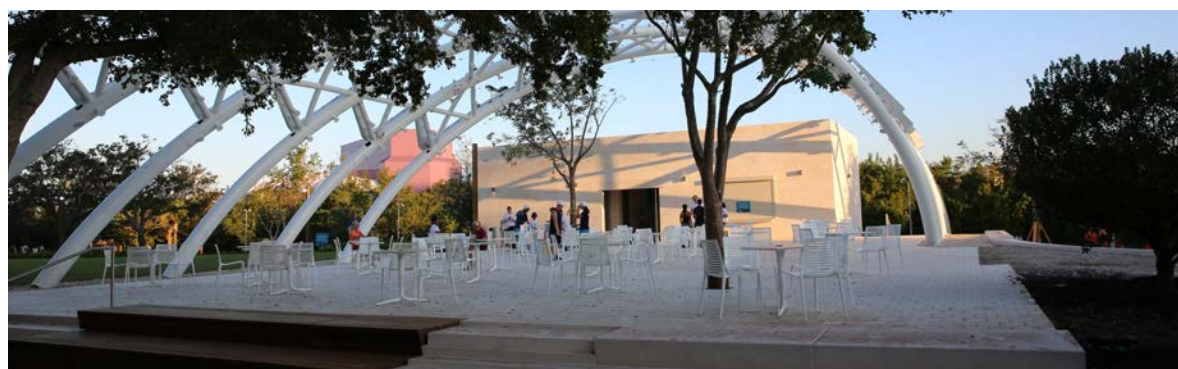
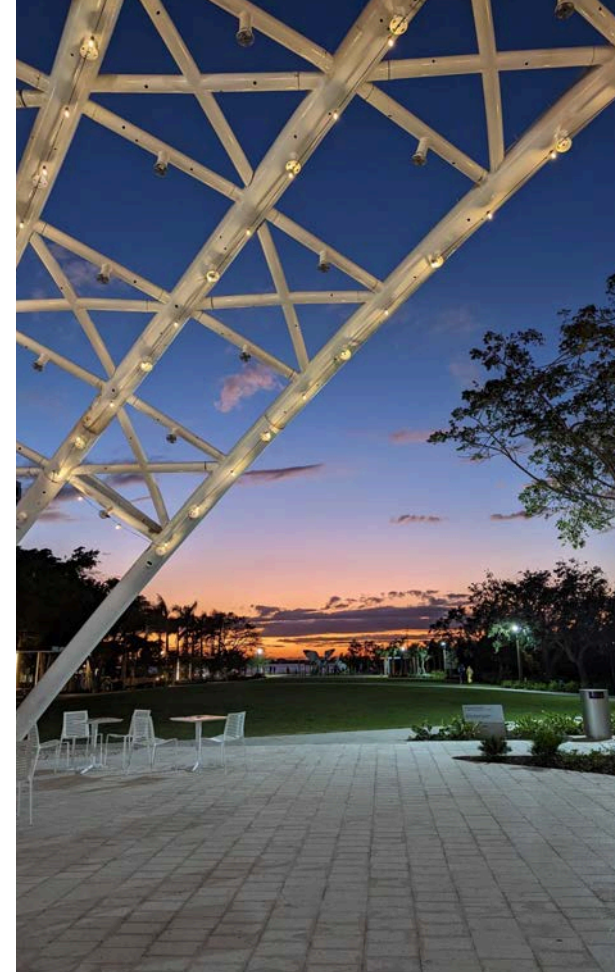




11

The Nest \$ 4,000,000

Designed by Sarasota Architect Sweet Sparkman, The Nest shade pavilion provides a public gathering space at the heart of the Bay Park. The structure consists of gently structural beams that support a metal shade trellis and translucent roof membrane. The roof will allow filtered sunlight to pass through the translucent membrane, casting a grid of shadow patterns on the ground and stone buildings, but protecting guests below.





12

The Oval \$ 1,000,000

Tucked between the Nest concession and the kayak launch drop-off is The Oval, a small outdoor amphitheater that is the perfect location for The Bay's cinema series, weekly Yoga, and Sunday's at the Bay concerts. Kebony wood benches create natural seating that lead down to the oval lawn that inspired the name of this area.



Media Screens

\$ 500,000

Designed exclusively for The Bay by Veterans Media Group, the (size) double-sided, outdoor LED video screens provide entertainment and park information and play a vital role in communications and outreach to park guests. The screens are housed within a sturdy aluminum structure with front-rolling panels to help protect the equipment from the elements.





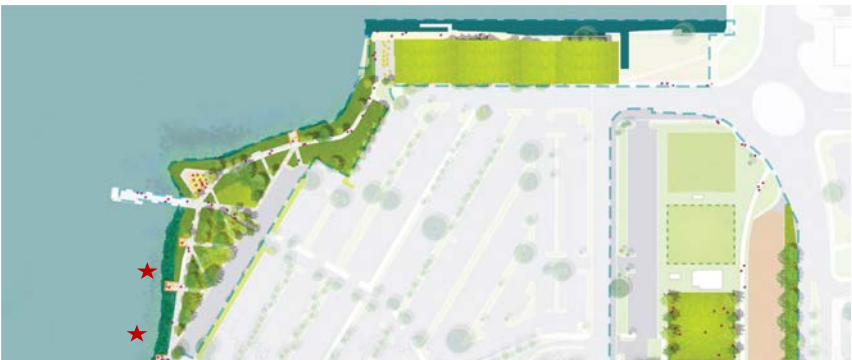
14

15

Bayfront Walkway Overlooks

\$ 500,000

The Bay is committed to providing public access to the bay now and for generations to come. The Bayfront Walkway along the park's western edge allows park guests to enjoy uninterrupted views of the bay. Dotting the walkway are three overlooks where park guests can relax and enjoy the beautiful scenery and sunsets over the water.





16

Bayfront Walkway Swing \$ 1,000,000

The Bayfront Walkway Swing has already become one of the most photographed features in the park . This artful and fun design was produced by the award-winning design team at The Urban Conga, which specializes in sparking community interaction and social activity through open-ended play.



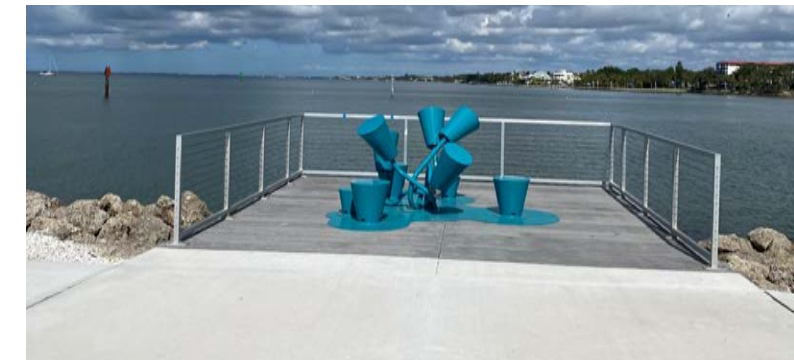


17

Bayfront Walkway Drums

\$ 500,000

Park guests love expressing their musical talents while enjoying the beauty of Sarasota Bay at this interactive park feature. Bright, colorful, and whimsical, the interactive drum set designed by The Urban Conga features three seats and an entangled set of drums intended to draw passersby together.





The Bay Furnishings

18

The Bay's furnishings and seating create inclusive, engaging spaces designed to evoke play within everyday spaces. Oversized Adirondack chairs, loungers, multi-deck benches, and the iconic giant green cubes act as a catalyst for breaking down social barriers and connecting people within the park.

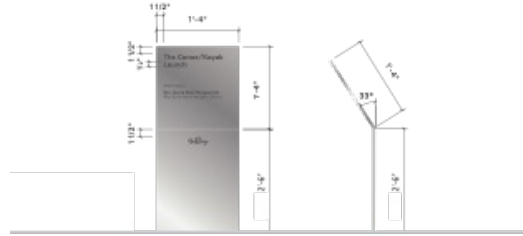


The Bay Recognition Options Guide



\$100K - \$499K

Small Donor Recognition
Etched or applied to the fascia



\$500K - \$999K

Medium Donor Recognition
Small Silver Blade



\$1M+

Large Donor Recognition
Large Silver Blade



The Bay Recognition Opportunities Pricing Guide

Area Name	Amount	Quantity
The Nest Concession	\$4,000,000	1*
Bayfront Walkway Swing	\$1,000,000	1*
Bayfront Walkway Drums	\$1,000,000	1*
Ibis Playground Patio	\$1,000,000	1
The Oval	\$1,000,000	1
Resilient Shoreline	\$500,000	1*
The Osprey Nest Seating Area	\$500,000	1*
The Oval Media Screens	\$500,000	1
Bayfront Walkway Overlooks	\$500,000	2
Cabbage Palm Node #2	\$250,000	1
Fountain Garden	\$250,000	1*
Promenade Picnic Patios	\$250,000	2
Park WIFI/Security	\$250,000	1
Cabbage Palm Node #1	\$150,000	1
Bayou Bridge Overlook	\$150,000	1
Denitrification Trench	\$125,000	1
Park Furniture/Furnishings/Art	Varies	Multiple

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An aerial architectural rendering of a waterfront park development. The scene features modern, multi-story buildings on the left, a large green park area with winding paths and palm trees in the center, and a bay or waterfront area on the right. The sky is a soft, hazy blue. The text 'the Bay' is overlaid in a large, stylized font, with 'the' in light blue and 'Bay' in white.

the Bay

ONE PARK FOR ALL